CANNES GREY LIONS COMPETITION 2019

TERMS AND CONDITIONS

ENTERING THE COMPETITION

1. Entrants must be: 50 years of age or older - date of birth must be on or before 22 June 1970.

2. The competition is open to current IAPI member agency employees, freelancers and retirees that are or have worked in an advertising, marketing, or media agency.

3. Participants may enter individually or as a team made up of two people (where both members must be 50 years of age or older).

ELIGIBILITY

To be eligible to compete in the Cannes Grey Lions Competition you must be nominated by an IAPI member agency.

4. Each team must approach one (or two) IAPI member agencies to nominate them for the competition. And, if needed, those agencies will provide you a space to work over the competition weekend. IAPI will confirm your agency sponsor with you after registration.

5. By entering the Competition and/or submitting an entry you (“You”) are accepting these terms and conditions.

6. Our partner charity, (the "Charity") will provide a brief for the competition. This will be presented at a briefing event that will be held on Friday 27 September 2019 at the Teeling Whiskey Distillery.

7. Teams of eligible entrants must meet the following specific requirements and are required to respond to the brief as summarised below.

THE COMPETITION

8. Competitors must register and attend the Briefing Event where a chosen Charity will issue their brief.

9. Each team will be required to create a stand-out, captivating, and unique creative idea to promote a specific ask for the charity:
The response needs to include a clear Creative Idea together with executions as to how the idea can be executed across at least two media channels,

Plus, a 300-word summary document to explain the concept. Further details will be given at the briefing.

Entries must not contain any agency branding/identifying information as they will be anonymised.

10. Competitors will have 48-hours to work on their submissions, akin to the Cannes Young Lions competition, with responses due no later than 12 noon on Monday 30th September.

11. Any entries received after the applicable deadlines will not be accepted. Limit of one entry per team.

12. Your entry must be your own work, must not be copied, must not contain any third-party materials and/or content that you do not have permission to use and must not otherwise be obscene, defamatory or in breach of any applicable legislation or regulations. If we have reason to believe your entry is not your own work then it may not be considered.

13. By submitting an entry to the competition, you give the Promoter (IAPI/Standard Life) and the Charity:

a) Permission for your entry to be published on the IAPI website and grant the Promoter and the Charity a non-exclusive, royalty-free, worldwide right and licence to use, reproduce, display and publish your competition entry in all available digital formats, whether now known or hereafter invented, (including on the Promoter's and/or the Charity's website) and hard copy (including in the Promoter's and/or the Charity's publications), for purposes connected with the Competition and the Charity's upcoming marketing campaigns and to adapt the entry to enable such use, reproduction, display and/or publication (including to shorten or edit it for such purposes), and you hereby irrevocably waive, for the benefit of the Promoter and the Charity, all moral rights in the entry to which you are entitled.

b) The right to use your name, photograph and city of residence for the sole purpose of identifying you as the author of your entry and/or as a finalist or winner of the competition.

14. By entering the competition, entrants confirm and agree that they are available (should they be selected) to take part in the Cannes Lions International Festival of Creativity, which takes place between 22-26 June 2020 (the "Festival"). Entrants must have at least six months left on a valid passport with no restrictions on flying to France. Entrants must be free to travel to Cannes from 22 June 2020 for up to 6 nights. If any permission is required from your employer to attend the Festival, it should be obtained prior to submitting an entry for the Competition.

**ENTRY COSTS**

15. The Cannes Grey Lions Competition is free to enter.
PICKING THE WINNERS

16. A panel of judges will review all entries and create a shortlist on 7 October, 2019. Details of the judges can be found on the IAPI website.

17. Shortlisted Cannes Grey Lions will be asked to undertake a presentation in person to the judges, followed by a Q&A. This will take place on 14 October, 2019. All shortlisted entrants will be notified of time and date by email.

18. Judging criteria is available on the IAPI site.

19. The judges’ decision is final and no correspondence will be entered into regarding their decision.

THE PRIZE

20. IAPI, thanks to our generous sponsors Standard Life, will provide the competition winners with an all expenses paid trip to the Cannes Lions International Festival of Creativity, 22-26 June 2020 including:

➢ A full festival pass
➢ Flights Dublin/Nice
➢ Accommodation
➢ Access to all the Cannes seminars, award ceremonies, showcases and material.

21. Winners return flights to Nice and accommodation in Cannes, will be booked by IAPI. Winners will need to arrange their own transportation to and from the airport in Dublin. Winners should ensure that they obtain any required visas, travel insurance, permissions and comply with conditions of travel. The prize does not include any spending money so travellers will need to ensure that they take appropriate funds with them.

22. Winners will be notified by IAPI by either email or phone. Due to the time critical nature of the prize, if any winner does not respond to IAPI within 5 days of being notified by IAPI, then the winner’s prize will be forfeited and IAPI shall be entitled to select another winning team (and both members of that winning team will have to respond to the phone call or email from IAPI within 5 days or else they will also forfeit their prize). If any winner rejects their prize, then the winner’s prize will be forfeited and IAPI shall be entitled to select another winning team.

23. The prize cannot be exchanged or transferred by you and cannot be redeemed by you for any other prize. No cash alternative is available. You must pay all other costs associated with the prize and not specifically included in the prize.

24. By submitting your entry to the Competition, you submit that you have read, understood and agree to all the Competition rules and regulations.

25. We take no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.
26. The winners may be required for promotional activity and shall participate in such activity on the Promoters' and/or the Charity's reasonable request. Each member of each winning team consents to the use by the Promoter and/or the Charity and their related companies, both before and after the closing date of the Competition for an unlimited time, of their voice, image, photograph and name for publicity purposes (in any medium, including still photographs and films, and on the internet, including any websites hosted by the Promoter and/or the Charity and their related companies) and in advertising, marketing or promotional material without additional compensation or prior notice and in entering the Competition, all entrants consent to the same.

27. By submitting your entry to the Competition, you represent that the content you submit:

   a) is not and does not contain any material that is obscene, threatening, harassing, libellous, deceptive, fraudulent, invasive of another's privacy, offensive, defamatory of any person or otherwise illegal;

   b) does not infringe any patent, trademark, trade secret, copyright, or other intellectual or proprietary or privacy right of any party or individual; and

   c) will not contain software viruses or any other computer code, files, or programs designed to interrupt, destroy, or limit the functionality of the IAPI site or any computer software or hardware or telecommunications equipment.

30. The Promoter shall use and take care of any personal information you supply in accordance with data protection legislation. By entering the competition, you agree to the collection, retention, usage and distribution of your personal information in order to process and contact you about your Competition entry.

31. The Promoter may pass entrants' details to third parties and/or otherwise engage third party providers in connection with this Competition where the third party is acting on the Promoter’s behalf for the purposes of administering this Competition and/or any subsequent publicity, and/or for the purposes of sending you the Promoters' marketing materials; and/or as otherwise required by law.

32. The Promoter of the Competition is the Institute of Advertising Practitioners in Ireland (IAPI) whose address is 12 Clanwilliam Square, Grand Canal Quay, Dublin 2. Any complaints regarding the Competition should be sent to: info@iapi.com

33. Nothing in these Terms and Conditions shall exclude the liability of IAPI for death, personal injury, fraud or fraudulent misrepresentation as a result of their negligence.

34. The Promoter accepts no responsibility for any damage, loss, liabilities, injury or disappointment incurred or suffered by you as a result of entering the Competition or accepting any prize. The Promoter further disclaims all liability for any injury or damage to you or any other person’s computer relating to or resulting from participation in or downloading any materials in connection with the Competition.

35. The Promoter reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, this Competition with or without prior notice due to reasons outside their control (including, without limitation, in the case of anticipated, suspected or actual fraud). The decision of the Promoter in all matters under its control is final and binding.